WYŻSZA SZKOŁA EKOLOGII I ZARZĄDZANIA W WARSZAWIE



UNIVERSITY OF ECOLOGY AND MANAGEMENT IN WARSAW

THE LIST OF COURSES 2023/2024

summer semester:

mid-February 2024 - June

2024

L - LECTURE; P - PROJECT CLASSES (design classes); A - AUDITORY CLASSES; LAB - LABORATORY CLASSES; M - MASTER STUDIES

| No | NAME OF THE COURSE | ECTS |
|------|---|------|
| ZS1 | Marketing research | 6 |
| ZS2 | Logistics | 2 |
| ZS3 | Organisational science | 5 |
| ZS4 | Basics of finance and banking | 2 |
| ZS5 | Basics of marketing | 5 |
| ZS6 | Information technology | 3 |
| ZS7 | Accountancy | 3 |
| ZS8 | Ethics | 3 |
| ZS9 | Managerial Accounting (M) | 3 |
| ZS10 | Innovation process management (M) | 3 |
| ZS11 | International Marketing (M) | 3 |
| ZS12 | Theory and decision making systems (M) | 3 |
| ZS13 | Strategic management (M) | 5 |
| ZS14 | Negotiations and diplomatic protocol (M) | 3 |
| ZS15 | Organization's cooperation strategies (M) | 3 |
| ZS16 | Integrated management systems (M) | 3 |
| ZS17 | Creative problem solving methods (M) | 3 |
| ZS18 | Management of knowledge (M) | 1 |
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| OS1 | ENGLISH LANGUAGE COURSE | 2 |
| OS2 | BUSINESS ENGLISH (M) | 2 |
| OS3 | POLISH LANGUAGE COURSE | 2 |